



Lingotek Translation Services

Lingotek's unique translation process provides our clients with the highest translation quality and customer service.

Overview & Background: About Lingotek

Lingotek is the leading provider of collaborative translation technology using our Collaborative Translation Platform. Lingotek was founded in 2005 with the objective of revolutionizing the way content is translated and distributed throughout business environments. Our unique cloud-based Collaborative Translation Platform allows our Translation Services Department to easily and effectively translate content into hundreds of languages thereby allowing products to be

launched into any global market efficiently. Our clients represent a cross-section of all industries. Our experience and expertise has guided them through the complexities that are inherent in translation and localization. Our solutions have been deployed at innovative organizations from Fortune 500 corporations, to government agencies, to small professional service firms.

Challenge/Need

Most international companies need to translate their products, documents, or web content to

Guarantees & Promise

Lingotek's proprietary platform couples advanced translation memories, Natural Language Processing (NLP), terminology management and machine translation WITH collaboration features to make the production of localized content not only possible, but also easy and effective.

We guarantee:

- **On-time** deliveries every time
- **FREE** translation memory with every job
- **FREE** automated status on each project
- **100%** satisfaction

We promise:

- **Improve time-to-market** using the fastest method of translation: Collaborative Translation.
- **Cost savings** that allow the clients to invest in high-quality translation and localization.
- **Stream-lined management of the translation process**, allowing the clients to focus on what they do best: ensuring the best customer experience.



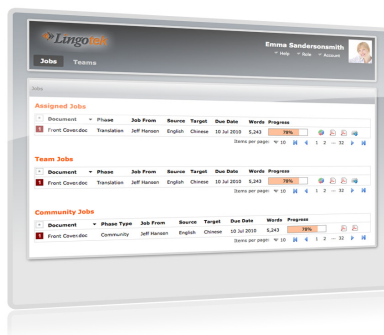
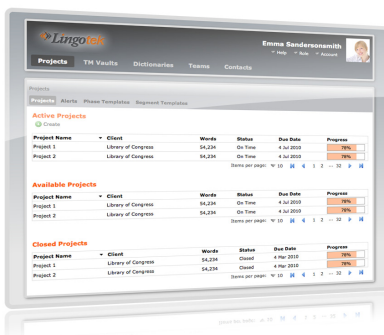
successfully manage their global expansion and make their venture a success. Most have experienced the intricacies of translation limits that restrict the volume of content they can afford to translate in a short period of time. Failure in recognizing these challenges often leads to bottleneck multilingual projects both in turnaround and in quality. In order to meet critical deadlines or to improve linguistic quality to a certain standard, extra resources or retranslation are often called upon, resulting in unpredictable amount of extra costs and project delays. Balancing with the quality-time-budget triangle can prove to be truly difficult if the special linguistic challenges are not given careful consideration beforehand.

Solution

Lingotek has a network of over 5,000 translators worldwide in over 150 languages. We can accommodate projects of any size and domain. Our mission is to help our clients leverage their linguistic assets as well as overcome cultural, linguistic and economic barriers by providing

quality translations at reduced costs. Lingotek's software diverges from traditional machine translation and sentence-based translation memory systems. It provides bilingual speakers with in-context translations of words and phrases to include complete paragraphs. It lowers the cost of localization by as much as 50%, while more than doubling the speed of translation. Lingotek's software makes human translators faster and machine translation systems smarter. Lingotek clients benefit from our ability to provide powerful solutions below:

- Terminology management functionality maintains messaging consistency and accuracy.
- Machine translation can be used as a spring board or omitted from the work flow as appropriate.
- Using translation memory facilitates content recycling.
- The project management dashboard and real-time reporting simplify team coordination.



Lingotek's Collaborative Translation Platform allows for rapid and cost-effective translation services by combining advanced machine translation with collaborative features.

Customer Quotes

"Lingotek is always **accommodating, prompt, and organized** in their interactions with us, and we value our excellent working relationship!"

Intermountain Healthcare
Carol N. Tripp, MLS
Resource Coordinator

"I have been impressed with the quality of translations from Lingotek. They are **quick to respond and willing to work** with our specific needs. They have been very dependable and a pleasure to work with."

4Life Research
Daniel Taylor
Manager, European Union

"Absolutely stunning! This platform is **very easy to use, very effective, a time-saver, and a symbol of collective efforts in translation.** As an Industrial Engineer, I've always meant to increase the efficiency and productivity individually over years, yet this platform delivers it by a country mile!"

Chicago Translator
Erkan Dogan
Industrial Engineer &
Technical Translator

Implementation & Bottom Line

Lingotek is a global collaborative service that enhances translator's efficiency by quickly matching up the source language material to be translated with previously translated material, thus helping the translator to identify the nuances of various translations and to make a most appropriate choice given the context of their own document. Naturally this online technology platform can also speed up the translation process, and can provide consistency across translations. We aid the smooth and successful globalization of expanding

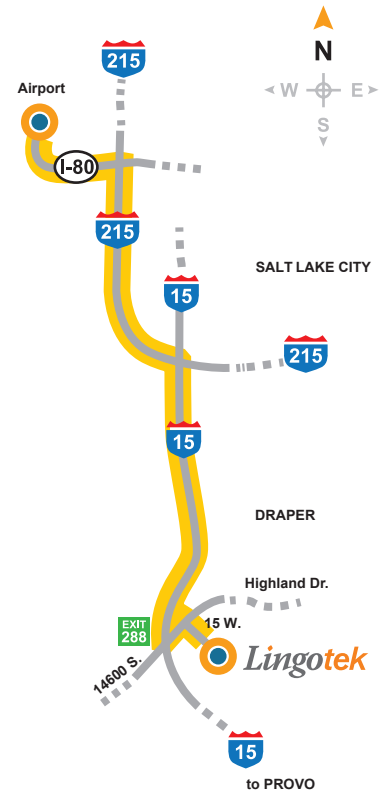
companies, Lingotek's team of qualified translators provides a complete range of translation related services, including:

- Translation
- Linguistic review
- Subject matter review
- Proofreading / Editing
- Multilingual desktop publishing
- Website localization



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