

# SITE AUDIT

*An ounce of prevention is worth weeks of dev cures*



• Performed on a single codebase / database provided by the customer

- Review how content is added or modified
- Identify custom or open source technologies & themes on the site
- Review images, documents, & other content in the code base

- Validate site architecture
- Determine how components of the CMS are used to display content
- Verify settings are correctly enabled for internationalization to identify content for translation
- Perform a manual walk-through of a sample set of content to ensure translated text is exposed

- 1-hour conference call to discuss results of the site audit
- A written Site Audit report
- Informed recommendations based on data collected
- Suggestions for any code modifications required
- Risk assessment of potential trouble spots
- Remediation plan for your team & technical experts

*A Multilingual Readiness Site Audit is a critical first step to determine your site's readiness for localization.*

Enterprise sites are often highly customized with a mix of technologies and capabilities.

The Site Audit will quickly identify any potential issues that may prevent the site from functioning with multilingual content. It includes **set up**, **review**, **assess**, and **report** with an in-depth analysis of your site and a detailed written report of any issues discovered.

Performing a Site Audit is an ounce of prevention that can save weeks of development work to correct any integration issues, ensure a smooth roll out, and accelerate the delivery of your multilingual websites and localized content.

## BENEFITS

- Improve the multilingual readiness of your site
- Improve multilingual roll-out
- Accelerate delivery of new websites & localized content
- Insights for improved performance
- Continuous translation
- Personalize customer experience
- Increase engagement
- Agile go-to-market strategy

