

# Large Public Transit System Displays Real-Time Translation of Transit Information with Lingotek Drupal 8 Module

# Challenge

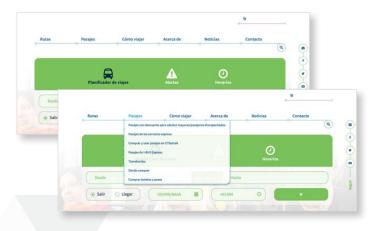
This largest public transit provider in the state needed to translate - in real time - dynamic, changing content of transit information for its Spanish-speaking riders. The transit system required translation of time-sensitive information such as schedules, bulletins, status reports, and announcements regarding delays or weather emergencies.

## Solution

The customer is using the Lingotek - Inside Drupal 8 Module, which integrates with Lingotek's automated, cloud-based translation management system (TMS). It gives them access to professional-grade translation tools directly within their Drupal application and helps them translate, localize, update, and publish transit-related content in a single, uninterrupted workflow.

#### **Business Objectives**

- · Spanish translation of their website
- Translation of LED board displays
- Real-time, continuous translation of the mobile app
- Migration of MotionPoint TM database



#### **Benefits**

The Lingotek - Inside Drupal 8 Module provides integrated, continuous, and dynamic creation of multilingual content for this customer's Spanishspeaking riders. The seamless integration with Lingotek's cloud-based TMS provides a timely and efficient way to manage and distribute transit information, including real-time management and display of service information.

The Spanish language website went live just two weeks after the launch of the English version of the site.



Seamless integration with Lingotek's cloudbased TMS provides a timely and efficient way to manage and distribute multilingual transit information, including real-time management and display of service information.



The Spanish language website went live just two weeks after the launch of the English version of the site. By using the Lingotek - Inside Drupal Module, The public transit system is easily able to incorporate translation and quickly master the translation learning curve. They also appreciate the customer service and support they received from Lingotek.

System riders are now able to plan trips, see schedules, and read system alerts and news in Spanish.

## **Lingotek + Drupal Results**

Real-time Spanish translation of website information:

- Alerts
- Schedules
- Routes
- Fares
- Information
- About section
- News
- Contact Information
- Translation of the website went live after only 2 weeks
- · Translation of email updates to subscribers

#### **About Lingotek**

## Lingotek | The Translation Network

Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs the best enterprise applications with professional language services to continuously push dynamic multilingual content to all of your global markets. Finally. Networked translation.

Find out more about Lingotek at www.lingotek.com.



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