



 **Lingotek**

THE TRANSLATION NETWORK



Collaborative Translation Platform™

Lingotek's—Collaborative Translation Platform gives enterprise business customers new ways to engage their global communities by providing **trusted, rapid translations** to expand and grow business in a **cost effective way**. We do this by using sophisticated translation technologies, workflow management and community collaboration.

The Collaborative Translation Platform can be used in a variety of ways.

Hosted

When you need a hosted solution with no software to deal with, you can just log into our Hosted SaaS Marketplace to access every aspect of the translation process.



Premise

Sometimes you just need to own your own Collaborative Translation Platform. Whether it is for Federal Government or you just want to implement in a very large Enterprise, we can license you the software.



Inside

Create cool integrations with our Lingotek - Inside (API) set. We can embed any feature of our application via a robust set of APIs that allow you to translate content Inside any web application such as Sharepoint, Drupal, Salesforce, Jive Social CRM, Oracle UCM and many more.



Services

Our unique web-based Collaborative Translation Platform allows our Translation Services Department to easily and effectively translate content into hundreds of languages thereby allowing products to be launched into any global market efficiently.

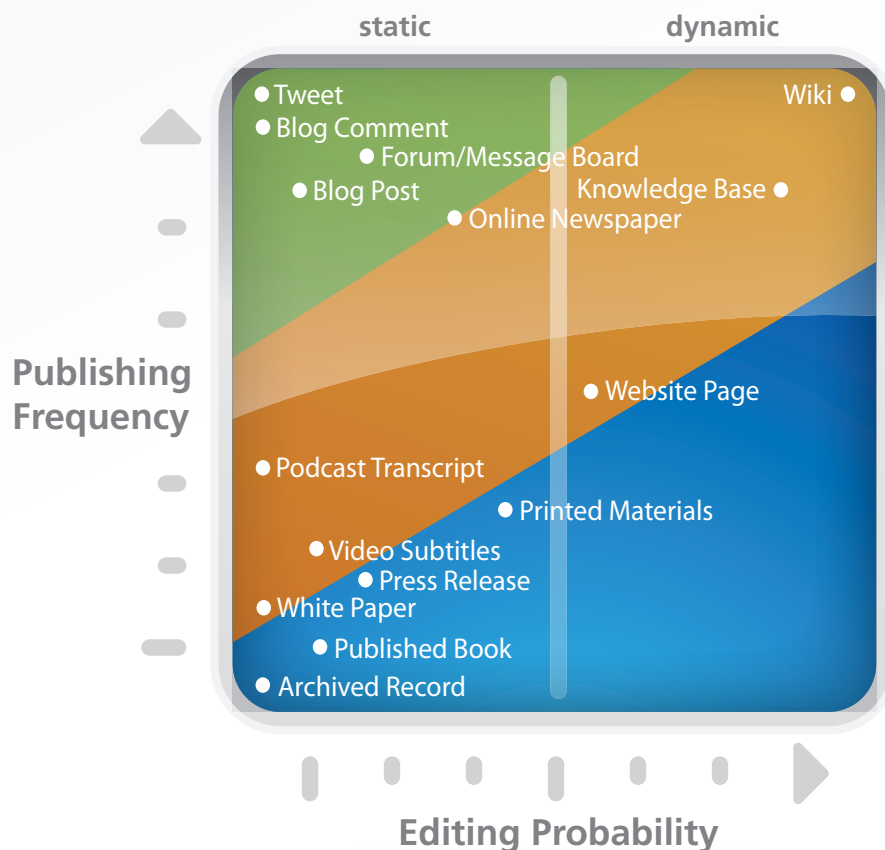


Content Value Index

Three Levels of Trusted Translation

1. **Professional** – Using paid experts is sometimes the correct choice for certain kinds of material such as official publications. The right technology, workflow, and project management practices minimize time/cost and maximize content reusability.
2. **Community** – Your users are often the best available experts on your global message. Transcreating with community users provides colloquial and subject matter accuracy for lower cost and reasonable speed.
3. **Automatic** – Sometimes the general meaning of a text is all you need or want from your translation. In these cases, machine translation provides the perfect combination of speed, accuracy and cost.

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Features



MACHINE TRANSLATION

- Customization
- Retraining
- Post-Editing Pre-fill
- Searchable Resource



TRANSLATION MEMORY

- Content Isolation
- Selective Sharing
- Capture, Reuse, Recycle
- Legacy Content Alignment



TERMINOLOGY MANAGEMENT

- Import Glossaries
- Automated Extraction
- Management Interface
- SEO Management



PROJECT MANAGEMENT

- Customizable Workflow
- Flexible Expansion
- Clear Visibility
- Real-time Stats
- Flexible Resource Allocation

Advanced Features

Machine Translation: Automatic machine translation is one pillar of cost-effective, rapid, trusted translation. Some material is too time sensitive for professional or community translation. Some material is of indeterminate value. Machine translation helps provide the gist and overall meaning for short-term usage and to decide whether to pursue more comprehensive translation options.

Advanced Translation Memory: Translation memory reduces cost and increases the speed and accuracy of your professional and community translations. Lingotek's advanced leveraging technology matches anywhere from a full sentence down to single relevant word to maximize TM data reuse.

Fully Customizable, Secure, Shareable TM Storage Vaults: Lingotek's Collaborative Translation Platform allows you to customize where the translation for each document is stored. Lingotek's customizable data storage containers are called vaults. Vaults can be shared or kept private.

Terminology Management: Terminology management ensures that your translations use the proper terminology in each language and helps to maintain brand consistency and SEO management that feeds into a global marketing strategy.

Workflow Templates and Ad Hoc Extensibility: Flexible workflow templates can be prepared in advance or customized on the fly.

Team or Individual Assignment, Self-Assignment and Community Assignment: A variety of assignment models facilitate anywhere from entirely automated to entirely manual project management paradigms.

Traditional Review or Peer Voting Review: Lingotek's Collaborative Translation platform allows for peer voting in addition to the traditional single-expert review model. Multiple users can review the translation for accuracy and consistency independently or concurrently. ■



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